

MEDIA CONTACT

Sarah Bray
832.319.6340 office
832.226.2116 cell
sbray@cleanlineenergy.com

Rex Nelson
501.376.8722 office
501. 515.4689 cell
rnelson@comgroup.com

CLEAN LINE ENERGY OF HOUSTON SIGNS AGREEMENT TO UTILIZE ARKANSAS RESOURCES



LITTLE ROCK (March 24, 2011) – Clean Line Energy announced an agreement today in which the Company will purchase cable manufactured at General Cable’s Malvern, Arkansas, facility for its Plains & Eastern Clean Line. The transmission line will run from the Oklahoma panhandle to Tennessee.

Clean Line President, **Michael Skelly** and General Cable North America’s President and Chief Executive Officer, **Gregory J. Lampert**, announced the signing of a memorandum of understanding during a Thursday morning news

conference at The Peabody Little Rock.

Clean Line, based in Houston, Texas develops high-voltage, long-haul transmission lines to connect the nation’s best renewable energy resources to communities and cities that lack access to low-cost renewable power. The Plains & Eastern Clean Line will deliver wind energy produced in western Oklahoma, southwest Kansas and the Texas panhandle to consumers across the Mid-South and the Southeast regions.

Arkansas manufacturers should see increased demand for their products with completion of the line. A key to the growth of the clean energy industry is getting power from areas of the country with excellent wind resources to areas that are more densely populated. In recent years, Arkansas has become a national leader in clean energy manufacturing. The state already is the home of facilities operated by companies such as LM Wind Power, Mitsubishi and Nordex. Completion of the Plains & Eastern Clean Line should lead to increased employment for those companies and others involved in the wind energy sector.

Maria Haley, Executive Director of the Arkansas Economic Development Commission, supports the Plains & Eastern Clean Line project and recent partnership with General Cable by stating, “Today is a perfect example of the opportunities in the renewable energy industry for Arkansas and builds on the success the Governor has had in



attracting investment in manufacturing to the state. The Plains & Eastern Clean Line brings economic growth and new jobs for Arkansans. I am pleased to see Clean Line and General Cable partnering to stimulate the manufacturing industry in Arkansas through new opportunities for wind energy in the region.”

General Cable’s Malvern plant has 330,000 square feet of manufacturing and warehouse space on an 80-acre site. The plant originally was opened in 1967 to manufacture high-voltage bare aluminum overhead conductors and was expanded in 1969 to produce low-voltage and medium-voltage insulated cables. The plant currently has 152 employees. The supply order for the Plains & Eastern Clean Line could be worth \$100 million or more depending on commodity prices. Construction is expected to begin in 2013 and continue over the next few years.

“We are pleased to be partnering with Clean Line for this opportunity to participate in the delivery of wind power produced in western Oklahoma, southwest Kansas, and the Texas Panhandle to consumers throughout the Mid-South and Southeast regions, including Arkansas,” said General Cable North America President and Chief Executive Officer, **Gregory J. Lampert**. “The Plains & Eastern Clean Line may use approximately 25 million conductor feet of our BICC® Brand TransPowr® ACSR/MA2 high-voltage conductor, which is expected to span over 800 miles. This TransPowr® conductor will be primarily produced in our Malvern, Arkansas, facility and our associates in Malvern can take pride in knowing that the product they make will, in part, stay right in their state of Arkansas for this Clean Line project—improving the infrastructure of their state and strengthening its economy.”

“General Cable is an environmentally conscious company, and as a global leader in the wire and cable industry, we are committed to sustainability,” continued Lampert. “We offer a broad range of wind generation, transmission and distribution cables that link wind turbines to the grid. These products include custom wire harnesses and assemblies, manufactured to OEMs’ exact specifications for wind turbines, to complete turnkey energy transmission solutions, including the supply of overhead, underground and subsea cables for terrestrial and offshore wind farms. We have been a leader in the renewable energy market, and we will continue to see tremendous opportunity going forward, given our global footprint and our long experience with all forms of energy extraction, generation, transmission and distribution.”

Clean Line estimates that property taxes on the transmission lines will generate millions of dollars annually in Arkansas. Property taxes for utility infrastructure in Arkansas are assessed by the Public Service Commission and will be distributed to counties where the line is routed. The increased use of renewable energy made possible by the line will allow the state to increase its fuel diversity and protect utility customers from the volatility of fuel price movements.



The Plains & Eastern Clean Line also will create hundreds of direct temporary jobs in Arkansas during the transmission line's construction phase. The line will end near Memphis, where it will interconnect with the Tennessee Valley Authority system.

Clean Line President **Michael Skelly** said, "Our alliance with General Cable is a clear indication of the many benefits that Arkansas will realize as a result of the Plains & Eastern Clean Line. This marks our first preferred vendor agreement and we are very glad and proud to commence a relationship with General Cable. This exemplifies the supply chain at work and how building new projects, and being smarter about how we build our energy infrastructure, will contribute to the Arkansas economy, support American jobs, and give consumers more clean energy options." He continued by stating, "We look forward to continuing to create opportunities for more renewable energy and working with Arkansas authorities and state leaders as the project evolves."

Due to the use of high-voltage direct current (HVDC) technology, the Plains & Eastern Clean Line will complement existing alternating current (AC) systems in the region, extending both the reach and the capabilities of the existing grid. Because this HVDC technology is being utilized, the Plains & Eastern Clean Line will utilize smaller towers and narrower easements than comparable AC lines. There will be no need for intermediate substations along the right of way because HVDC technology is direct point-to-point.

In addition to increasing manufacturing jobs in Arkansas, the increased use of wind power also will allow for the decrease of emissions of harmful contaminants and a lower use of water resources.

###

About Clean Line Energy Partners: Clean Line's mission is to connect abundant, renewable energy resources to communities and cities that have a high demand for clean, reliable energy. Clean Line is developing a series of high-voltage direct current transmission projects to move renewable energy to market. For more information please visit www.CleanLineEnergy.com.

About General Cable Corporation, a Fortune 500 Company is a global leader in the development, design, manufacture, marketing and distribution of copper, aluminum and fiber optic wire and cable products for the energy, industrial, and communications markets. For more information about the Company please visit www.generalcable.com.